

9TH ANNUAL JOINT
NATIONAL CONFERENCE

TRANSFORMING LOSS: MEETING THE NEEDS OF PARENTS

12 September 2017

EDGBASTON STADIUM
BIRMINGHAM



9TH ANNUAL JOINT NATIONAL CONFERENCE PROGRAMME TUESDAY 12 SEPTEMBER 2017

MORNING

08.45 Registration, welcome refreshments and exhibition

09.15 Chair's welcome and opening remarks

09.20 Keynote address

President, The Royal College of Midwives

09.45 Learning the lessons from Sudden Infant Death Syndrome (SIDS) in stillbirth prevention and care: the critical role of parents

Victoria Morgan, Founder, Every Birth Matters

10.10 The National Bereavement Care Pathway

Marc Harder, NBCP Project Lead, Sands

10.35 Mid-morning refreshments, exhibition and networking

11.00 Parallel sessions. 45 minutes each – choose one to attend

P1 Nobody's patient project

Florence Wilcock, Consultant Obstetrician, Kingston Hospital NHS Foundation Trust and Gill Phillips, Director/Creator, Whose Shoes?

P2 Perinatal mental health: what it is, why it matters and what you can do!

Melita Walker, Perinatal Mental Health Lead/Professional Development Officer, Institute of Health Visiting and Sasha Barber, Mental Health and Bereavement Lead, Southmead Maternity Services

P3 Empowering bereaved parents in making meaningful memories

Rachel Hayden, Trainer and Founder, Gifts of Remembrance

11.55 Parallel sessions. 45 minutes each – choose one to attend

P4 'I felt like I was drowning, the walls of the room closed in on me...'
Meeting the particular challenges of delivering difficult news in pregnancy

Jane Fisher, Director, Antenatal Research and Choices (ARC)

P5 Impact of bereavement on healthcare professionals

Paula Abramson, Head of Training, Child Bereavement UK

P6 Multiple birth families - meeting the needs of parents who suffer the loss of one or more

Helen Turier, Support Services Manager and Louise Bowman, Twinline & Support Groups Coordinator, Tamba

9TH ANNUAL JOINT NATIONAL CONFERENCE PROGRAMME TUESDAY 12 SEPTEMBER 2017

AFTERNOON

12.40 Lunch, exhibition and networking

13.30 Bereavement issues in midwifery training; what do student midwives need to know?

Julie Jones, Midwifery Lecturer, University of West London

13.55 Can an insight tool kit help us learn from experts by experience and ensure better experiences of care?

Kath Evans, Experience of Care Lead – Maternity, Infants, Children and Young People, Nursing Directorate, NHS England

14.20 Activity session – getting bereavement care right

Nicola Fitzmaurice, Deputy Head of Nursing, Lead for Palliative and Bereavement Care Services, Birmingham Children's Hospital, accompanied by colleagues

14.50 Afternoon refreshments, exhibition and networking

15.15 The legacy of grief

Jenny Chambers, Founder ICP Support and Clinical Trials Coordinator, Imperial College London

15.40 Bereavement care - a family led service

Clare Beesley, Bereavement Midwife, Heart of England NHS Foundation

16.05 Avoidable separation of mother and baby: Whose loss?

Michele Upton, Patient Safety Policy Lead, Maternity and Newborns, NHS Improvement

16.30 Close of conference



In collaboration with:



Formerly known as the Uncertainty and loss in maternity and neonatal care conference, 2017 started with the planning of a refreshed conference now entering its 9th successive year.

And with that, the host organisations are delighted to be staging the conference this year in Birmingham with the hope of reaching more healthcare professionals, having organised 8 sell-out conferences in London.

Transforming loss, meeting the needs of parents is a one-day conference aimed at all those working in and around maternity and neonatal care, with a focus on educating the workforce to better help and support parents at times of critical illness, loss and bereavement.

Who should attend?

- Midwives, midwifery managers, specialist midwives
- Bereavement midwives, student midwives
- Staff nurses, senior staff nurses
- Neonatal nurses, senior neonatal nurses
- GP's, obstetricians, health visitors
- Policy managers, policy officers, academics
- Counsellors, psychologists, volunteers

Learning outcomes

- Understand the current national landscape and challenges
- How to better support parents during periods of illness and loss
- Gain confidence of working with multiple birth families
- Build a greater awareness of multidisciplinary working
- Understand the lessons from SIDS and the role of the parents
- How insight toolkits help you learn from experts
- Be able to identify and better cope with the impact of bereavement on healthcare professionals

What's included?

Conference rates include full attendance at the event and includes all refreshments, lunch and delegate materials. They also include VAT at the current rate of 20%.



THE VENUE

Edgbaston Cricket Ground, also known as the County Ground or Edgbaston Stadium, is a cricket ground in the Edgbaston area of Birmingham, England. It is home to Warwickshire County Cricket Club, and is also used for Test matches. Edgbaston was also the first English ground outside Lord's to host a major international one day tournament final when it hosted the ICC Champions Trophy final in 2013.

The full address of the venue is Edgbaston Stadium, Edgbaston Rd, Birmingham B5 7QU and the nearest National Rail station is Birmingham New Street, or there is a local station nearby. The venue also offers over 600 free car-parking spaces and includes Wi-Fi.

Accommodation

There are a number of good hotels local to Edgbaston stadium and suggest that if you do require accommodation that you book this up early, as it's a very busy time of year. Recommended nearby hotels include

- Ibis Budget Birmingham City Centre
- Travelodge Birmingham
- Marriott Birmingham City Centre
- Premier Inn Birmingham

Early booking is advisable and the best rates can be found online at www.laterooms.com or www.booking.com

Return booking form to
Profile Productions Ltd



Boston House,
69 - 75 Boston Manor Road, Brentford, Middlesex TW8 9JJ
t: 020 3725 5840 e: info@profileproductions.co.uk
w: www.profileproductions.co.uk

TRANSFORMING LOSS: MEETING THE NEEDS OF PARENTS

12 September 2017

EDGBASTON STADIUM
BIRMINGHAM

Book your
place online
now at

www.profileproductions.co.uk

Booking form

**Book before Monday 26 June to benefit from
Earlybird discounted rates.**

Earlybird rate

Healthcare professionals funded by voluntary sector£125.00
Healthcare professionals funded by employer/self..... £145.00
Students, voluntary rate £95

Standard rate

Healthcare professionals funded by voluntary sector£150.00
Healthcare professionals funded by employer/self..... £170.00
Students, voluntary rate £95

Delegate details

Title

Name.....

Job title

Employing organisation

Address

.....

.....

County Postcode

Work Tel/Mob

Email

(all confirmation correspondence will be sent by email)

I do not wish for my name to appear on the delegate list

Please indicate which session you wish to attend

11.00 P1 P2 P3 **11.55** P4 P5 P6

Dietary requirements

(Please tick as appropriate)

Vegetarian Vegan Gluten free

Other

Other requirements

Wheelchair access Hearing loop Restricted mobility

Other

Payment details

Please debit my credit/debit card for the sum of £

Card no:.....

Card type: Visa Mastercard

Issue no:..... Expiry: / Security no:

Cardholder name and address if different to delegate attending:

Cardholder name:.....

Address:

.....

..... Postcode.....

Tel:.....

I enclose a cheque payable to Profile Productions Ltd for: £

Please send me an invoice for the sum of £

Purchase order number*.....

(obligatory if you wish to be invoiced)

Invoice contact name:.....

Address:

.....

..... Postcode.....

Tel:

Email:

Terms and conditions (please read)

1. By signing this booking form, you agree to our terms and conditions.
2. Registrations can only be accepted on receipt of a completed registration form. Completion of this registration form constitutes a legally binding agreement to pay any invoices raised associated with registration including any cancellation fees as detailed below. You must sign agreeing to the terms and conditions in order for your booking to be processed.
3. Written confirmation of your booking will be emailed to you within 14 working days of receipt of this booking form and will include a receipt or invoice for payment of your place at the conference.
4. Invoices can only be raised with a valid PO number, we are unable to invoice delegates without a PO number.
5. Profile Productions Ltd. cannot be held responsible should your registration form not be received.
6. If you have not heard from us 14 working days after sending your completed form, or 14 days before the start date of the conference, it is your responsibility to contact us to ensure your place is booked.
7. All invoices must be paid prior to the event. Failure to do so may lead to your entrance to the sessions being refused.
8. Any delegates arriving at conference with an outstanding payment will be asked to provide credit card details as a guarantee.
9. Cancellations will only be accepted in writing, either by post or by email; verbal cancellations will not be accepted at any time. Cancellations received on or prior to Tuesday 8 August 2017 will be refunded in full subject to a £25 administration fee; any outstanding invoices awaiting payment at the time of cancellation are subject to the same terms and conditions. 10. Cancellations received after Tuesday 8 August 2017 will not be refunded however substitutions will be accepted at any time, but please notify the organisers in writing of any name changes.

By signing this form, I have read and agreed to the terms and conditions above.

Signature.....

Name..... Date / /