



A joint one-day conference

Uncertainty and loss in maternity and neonatal care

Understanding and meeting parents needs

Thursday 16th September 2010
Brunei Gallery, SOAS, London



SAVE £££'S
BOOK BEFORE 2nd JULY

Supporting partner



Uncertainty and loss in maternity and neonatal care

supporting **parents**
through the **challenges**

Easy ways to register:

-  **ONLINE**
www.profileproductions.co.uk
-  **TEL**
+44 (0)20 8832 7311
-  **FAX**
+44 (0)20 8832 7301

 **POST**
Profile Productions Ltd,
Northumberland House,
11 The Pavement,
Popes Lane,
London W5 4NG



BOOK BEFORE 2nd JULY 2010

Booking form

Registration fees

Managers/Health Practitioners	
Early booking rate (before 2 July)	£129.00
Standard rate (after 2 July)	£149.00
Voluntary Sector	
Early booking rate (before 2 July)	£79.00
Standard rate (after 2 July)	£99.00
Students	
*All tickets	£65.00

*This rate applies to student midwives or student nurses, also maternity support workers.

Delegate details

Title _____ Name _____

Job title _____

Employing organisation _____

Address _____

County _____ Postcode _____

Work Tel/Mob _____

Email _____

Dietary requirements – please tick anything appropriate:
 Vegetarian Vegan
 Other

Other requirements
 Wheelchair access Hearing loop
 Other

BOOK 2 PLACES – and get THIRD half price!

I confirm that I wish to book 2 places – and get the third place for half price. To benefit from this offer all places must be named upon initial booking; delegates may pay individually or we are able to provide a group invoice.

2. Name: _____
Job Title: _____

3. Name: _____
Job Title: _____

What's included?

Conference rates include full attendance at the event and includes all refreshments, lunch and delegate materials. They also include VAT at the current rate of 17.5%.

About the conference

After the first successful joint conference held in 2009, this year sees the next in this series of one-day programmes. These are aimed at meeting the needs of health practitioners who work in maternity and neonatal services and who care for parents who are coping with bereavement or neonatal illness.

The 2010 programme will continue to examine in detail, a variety of issues that face both parents and health practitioners.

Debate, share and exchange experiences

This unique one-day conference is the only place in the UK where you will be able to interact with likeminded professionals and learn, understand and equip yourself with the necessary skills.

Who should attend?

- Hospital and community based midwives
- Student midwives
- Neonatal nurses
- Obstetricians
- Neonatologists
- GPs
- Health visitors
- Support agencies
- Maternity support workers

What will I gain?

- insights into parents' feelings and needs
- greater awareness, confidence and skills
- an understanding of the experience and needs of vulnerable groups
- an opportunity to network and to join the on-line bereavement care network for midwives and neonatal nurses.

Conference programme

- | | |
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| <p>09.15 Chair's opening & welcome
<i>Debby Gould, Chair, RCM</i></p> <p>09.30 'Elliot's story'
<i>Chris Wildsmith, Parent advocate</i></p> <p>09.50 The Sands bereavement care survey - a snapshot of the findings
<i>Judith Schott, Sands</i></p> <p>10.05 Creating memories - offering choices
<i>Michele Dimery, Chair of Gloucestershire Sands & Midwife at Cheltenham General Hospital</i></p> <p>10.30 Refreshments and networking</p> <p>11.00 Care – active and palliative
<i>Dr Jag Ahluwalia, Consultant Neonatologist, Addenbrookes Hospital, Cambridge</i></p> <p>11.30 Active to palliative care: a practitioner's view, putting theory into practice
<i>Natalie Hastings, Acting Lead Nurse, Children's Complex Care, Unite/CPHVA</i></p> <p>12.00 Reaching the unreachable – delivering services to the vulnerable groups
<i>Kath Jones, MBE</i></p> | <p>12.30 Lunch and networking</p> <p>13.30 Chair's welcome
<i>Steve Hale, Chair, Sands</i></p> <p>13.35 'Parallel Planning:' Positive but realistic
<i>Leigh Dumighan, Mother</i></p> <p>13.55 How many mountains do they have to climb?
<i>Ian Woodroffe, Psychological Support for families Neonatal services, Addenbrookes Hospital Cambridge University Hospital NHS Trust</i></p> <p>14.25 Counselling and consent for investigations after perinatal death
<i>Dr Alexander Heazell, Clinical Lecturer, Maternal and Fetal Health Research Group, University of Manchester</i></p> <p>14.55 Another pregnancy – what this means?
<i>Speaker tba</i></p> <p>15.35 Tea and Close</p> |
|--|--|

BOOK TWO PLACES and get THIRD for half price
Please refer to the booking form

BOOK BEFORE 2nd JULY 2010



Payment details

I enclose a cheque made payable to:

Profile Productions Limited for: £ _____

Please debit my credit/debit card for the sum of £ _____

Card no: / /

Issue no: Expiry: / Security No:

Cardholder name and address if different from over leaf:

Tel: _____

Please send me an invoice* for the sum of £ _____

**Delegates may only register and request an invoice if a valid PO number for the value of your booking is attached/enclosed from your employer.*

PO number _____

Invoice name and address if different from above:

Tel: _____

Terms and conditions (please read):

By signing this booking form you agree to our terms and conditions. Written confirmation of your booking will be sent to you within 14 days of receipt of this booking form and will include a receipt or invoice for payment of your place at the conference. All invoices must be paid prior to the event; failure to do so may lead to your entrance to the sessions being refused.

Cancellations will only be accepted in writing, either by post or email; verbal cancellations will not be accepted at any time. Any cancellations received before Friday 20 August will be given a full refund less a £25 administration fee; any outstanding invoices awaiting payment at the time of cancellation are subject to the same terms and conditions.

After Friday 20 August, cancellations can be made, but no refunds will be given. Substitute delegates can be accepted at any time.

Signature _____

Name _____ Date / / _____

Please return this form to:

Profile Productions Ltd,
Northumberland House, Popes Lane, London W5 4NG

Tel: 020 8832 7311 **Fax:** 020 8832 7301

Email: info@profileproductions.co.uk

Web: www.profileproductions.co.uk



The venue

The Brunei Gallery is located in the heart of London, between **Malet Street** and **Thornhaugh Street** in the North West corner of **Russell Square**. It is only a three minute walk from the British Museum and is opposite the main entrance to the School of Oriental and African Studies building (SOAS)



The nearest underground stations, **Russell Square** (3 minutes walk) and **King's Cross** (10 minutes walk), offer a direct link to **London Heathrow Airport** and several of London's main railway stations are within easy reach.

Accommodation

Expotel Hotel Reservations has been appointed the official hotel and travel agency for the 2010 joint conference. Expotel provides a hotel reservation service that gives you access to specially discounted rates at hotels convenient to Brunei Gallery.

To make your reservation, or to request a hotel listing, please contact Expotel on:

Tel: +44 (0) 20 7 372 2001 **Fax:** +44 (0) 20 7 624 4847

Email: events@expotel.com

Travel information



By rail

Euston, King's Cross, St Pancras and St Pancras International stations are all within walking distance.



By London Underground (tube)

The Piccadilly, Northern, Victoria, Metropolitan, Circle, and Hammersmith & City lines are close by.



By air

London Heathrow Airport (LHR) – London's premier airport. Transport into the centre of

London can be by **Heathrow Express** (quick but the most expensive); Journey time is 15-20 minutes and the service is non-stop to **Paddington** station. From **Paddington** travel by London Underground and take the **Circle Line** or **Metropolitan & City line** to **Euston**. **Russell Square** is a 5 minute walk from **Euston** station.

Much cheaper and simpler, but also longer, the London Underground **Piccadilly line** connects **Heathrow** airport directly to **Russell Square**. There are trains every few minutes from approximately **05h00** to **23h45**. A single ticket into central London (Zone 1) costs **£4.10**. Journey time to **Bloomsbury** is about 60 minutes.

Visit the Transport for London website:

<http://www.tfl.gov.uk> for detailed information.